



cocca

CORPORATE SPONSORSHIP
OPPORTUNITIES

about

The Company of Collaborative Artists (CoCA) is a 509(a)(2) organization formed by Camille Rennie in 2021 with a mission to spread love and light internationally through dance arts and creative community.

The transformative power of movement combined with innovation in dance performance and practices can support both individuals and communities alike to discover new pathways, connections, and freedoms in the body & mind as they process the new realities of our present times.

At a time when activities were shifting to more outdoor spaces, CoCA took its creative process outdoors into public spaces. Beach boardwalks, congested sidewalks, and waterfront piers became our new studios, and people passing by became live audiences in real-time, influencing our creative environment and artistic choices based on their migration pathways, engagement, and overall gaze.

This expanded the landscape of why and how we dance, transforming what we once considered dance “performance” into vignettes of immersive experiences that ignited presence and awareness for all assembled. We shortened the distance between artist and audience, and soon, our pop-up public showings led us to develop community workshops in schools and universities, create site-specific dance films with artistic collaborators, present new works in festivals, produce our 1st Annual Community Gala and show, and garner the financial support for fiscal sponsorship by Dance New Jersey.





why sponsor?

As a 509(a)(2) public arts charity, we welcome the opportunity to grow and scale our artistic works, programming, and community impact, as well as the great potential to learn, collaborate, and share with like-minded individuals and organizations that value the experience of embodied connection.

We seek partnerships with innovators that can empower our mission in the global community and advance our knowledge and resources in diverse areas to help us reach our goals.

We are in need of corporate donors to help us continue our work sustainably and successfully. And we are confident that your sponsorship will lay the groundwork for future connection and partnership in reciprocity through the sharing of our art, goods, and services with your community.

We are small, but we have a mighty purpose.





2024 Community Events and Programming Highlights

MAR: CoCA Performs at Dance New Jersey's Show Up and Dance! at Montclair State University (NJ)

MAR: CoCA Performs in the Mason Gross Dance Faculty Spotlight Concert at the
New Brunswick Performing Arts Center (NJ)

JUN: CoCA selected as Showcase Stage Grantee and Performs at North to Shore Festival in Newark,
presented by Prudential (NJ)

JUL: CoCA Performs at the inaugural Hoboken Dance Fest at the Hudson River Waterfront (NJ)

SEPT: CoCA Performs at Camden County's Summer Jazz Series on the Delaware River Waterfront (NJ)

SEPT: CoCA performs at Dance New Jersey's 25th Anniversary Gala (NJ)

sponsorship opportunities

GOLD

- A tax deduction for your donation
- Company name listed on all CoCA publications for our 2023-2024 season, including company newsletters, programs at events & performances, and all marketing materials
- Four (4) Complimentary tickets to a community class or whole day event
- Table for product display at company performance or event

\$1,000

PLATINUM

- A tax deduction for your donation
- Company logo display on all CoCA publications for our 2023-2024 season, including company newsletters, programs at events & performances, and all marketing materials
- Eight (8) Complimentary tickets to a community class or whole day event
- Two (2) Complimentary VIP tickets to an evening performance
- Full size table for product display in prominent event location

\$2,500

DIAMOND

- A tax deduction for your donation
- Large company logo display on all CoCA publications for our 2023-2024 season, including company newsletters, programs at events & performances, and all marketing materials
- Ten (10) Complimentary tickets to a community class or whole day event
- Four (4) Complimentary VIP tickets to an evening performance
- Full size table for product display in prominent event location
- One (1) complimentary corporate wellness workshop retreat facilitation for up to 4-hours
 - Virtual or in-person (*Transportation stipend may be required for travel outside of New Jersey)

\$5,000



A photograph of three dancers in a studio setting. A woman on the left is in a light-colored leotard and ballet shoes, looking towards the camera. A man in the center is shirtless, wearing dark leggings and ballet shoes, with his right arm raised. A woman on the right is in a dark leotard and ballet shoes, with her left leg extended horizontally. The background is a solid, warm brown color.

thank you!

We are grateful for your generosity in advance!

Please contact Camille Moten Rennie to discuss your sponsorship package option

E: team@cocamoves.com

P: 908-977-0954